



HUMANITIES WEST

Exploring History. Celebrating the Arts.

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Mission *Serving the Bay Area since 1983, Humanities West explores history and celebrates the arts through time and across the globe, presenting illuminating lectures and dynamic performances that focus on the people, places, and events that have shaped, and still inform, modern cultures.*

Humanities West is the only independent non-profit offering humanities and arts programs of this scale.

Tax Status IRC §501(c)(3) public benefit non-profit organization, FEIN #68-0011404.

Humanities West Programs Each multidisciplinary weekend program presents lectures, performances, and discussions, on a Friday evening and all day Saturday. Special one-day programs and evening Salos are also offered. Most programming is at the 564-seat Marines' Memorial Theatre near Union Square in San Francisco, Salons are often at Hotel Rex. Every two-day program includes a private group Presenters Dinner and Friends Luncheon, where donors in our audiences enjoy interacting with presenters. Preview lectures, special programs, study guides, resources, book discussions and occasional tours at various venues expand on program topics. Humanities West invites students age 25 and younger to attend all programs free of charge through our Young Cultural Participants Project. Our 2,600 e-subscribers receive frequent e-newsletters, and HW is very active with educational posts on social media. For program and organizational details visit humanitieswest.org.

HW Board of Directors and Advisory Council. Nineteen diverse Board Directors lead Humanities West, with support from 20 Advisors in arts and humanities, from throughout the United States. Directors meet 3 times a year; Humanities West's Development and Program Committees meet 2-3 times a year.

2015-16 Season at Marines' Memorial Theatre

Dawn of the Renaissance (1275-1400)

October 23 and 24, 2015

Shakespeare & Cervantes

February 26 and 27, 2016

The Celts: History, Culture, Legend

May 6 and 7, 2016

2016-17 Season at Marines' Memorial Theatre

Vienna On the Verge (1880-1918)

November 4-5, 2016

Wanderlust: Viking Raiders, Traders, Neighbors (793-1066)

February 24-25, 2017

Cleopatra: The Last Pharaoh

May 5-6, 2017

Summer of Love: San Francisco, 1967

June 10, 2017

2017-18 Season at Marines' Memorial Theatre

Norman Sicily: Power and Art in Palermo

November 3-4, 2017

Blues, Jazz & Rock 'n' Roll (Robert Greenberg, Jekabson Quartet)

February 1, 2018

Ancient Greeks: The Age of Expansion

February 23-24, 2018

Lucrezia's Family: The Borgias

May 4-5, 2018

2018-19 Season at Marines' Memorial Theatre

Russian Artistic Brilliance

November 2-3, 2018

Democracy Then and Now

February 2, 2019

Creating Leonardo

February 22-23, 2019

Bronze Age Greece: Myceneans & Origins of Western Civilization

May 3-4, 2019

Tickets Prices range from \$25 to \$80 with discounts for teachers, students, and season subscribers. Students 25 and younger attend free, thanks to corporate grants.

Audience A well-educated audience of all ages includes high school and college students and academics. Paid attendance ranges from 600-800 per weekend program, from mailings to 6,000-9,000.

Cooperating Institutions HW partners with many organizations. Cooperating Institutions may support full seasons or partner with Humanities West for a specific program. Cooperating Institutions include:

Asian Art Museum	Commonwealth Club of California
Aurora Theatre Company	Mechanics' Institute
Italian Cultural Institute	San Francisco Opera
Leonardo daVinci Society	USF Center for the Pacific Rim

Santa Clara University and UC Berkeley: Osher Lifelong Learning Institutes (OLLI)

SF State University: Center for Modern Greek Studies, DeBellis Collection, Classics, College of Humanities

Stanford: Stanford Arts Initiative, Stanford Humanities Center, Italian Studies, Medieval Studies, & Libraries

UC Berkeley: Center for Middle Eastern Studies, Institutes of East Asian Studies and of European Studies,

ORIAS Resources Program for Teachers, Celtic Studies, and Italian Studies

Funding HW is funded in part by San Francisco Grants for the Arts, by 100% giving of its Board of Directors, by foundation grants, and through individual and corporate donors.

Budget and Staffing The HW budget is about ~\$275,000 a year with cash reserve of ~\$123,000. The ratio of earned to unearned revenue is about 45/55. HW has two employees, Executive Director and Board Member Patricia Lundberg, PhD, and Associate Director Cynthia Pham Gordon. Board Secretary-Treasurer, Charles Bowman, serves as volunteer CFO. HW contracts with a CPA for reviewed statements, and with Design, E-Communications, and Publicity professionals. HW provides cultural administration credit and non-credit internships for undergraduates and, occasionally, high school students.

Annual Giving Levels:	Benefactor: \$10,000+	Senior Fellow: \$2,500 to 9,999
	Fellow: \$500 to 2,499	Patron: \$250-499 Friend: \$100-249

Humanities West Scholars Circle Opportunities for Individuals, Corporations and Institutions

	# Avail/year	Season	One Program
Sponsor a Teacher at a HW Program & Workshop	75	\$300	\$ 100
Sponsor an HW Cultural Intern	6	\$750	\$ 250
Sponsor a Related Lecture at a HW Partner Venue	3	\$750	\$ 250
Sponsor Student Scholarship Tickets: 20	300	\$1,500	\$500
50	300	\$3,750	\$1,250
100	300	\$7,500	\$2,500
Become a Cooperating Institution			\$500-\$2,500
Sponsor the Study Guide/Reader	3	\$1,500	\$ 500
Sponsor Saturday Patrons' Coffee	3	\$2,250	\$ 750
Sponsor a Scholar/Donor/Subscribers Reception	3	\$3,000	\$1,000
Sponsor a Performance	3	-	\$1,000
Sponsor Presenters' Lunch or Dinner	6	\$7,500	\$2,500
Sponsor Electronic Communications	1	\$5,000	-
Sponsor the Young Cultural Participants Project	3	\$10,000	-
Sponsor Print Media	3	\$15,000	\$5,000
Sponsor a Season	1	\$30,000	\$10,000
Advertise in Theater Print Program	4		
Full/ half/ quarter page			\$1,000/ 500/ 250